



Growing your business by introducing new markets and customers to your brand.

# WHY PARTNER WITH US?

## The Top Market Research Marketplace

Market research buyers prefer to visit a website with options. The more products and publishers offered means a better chance of finding the best fit for their research needs. MarketResearch.com wants to make sure your titles are on the shelf next to the industry's best names and in the top marketplace:

- 83% of the Fortune 500 use MarketResearch.com
- Top-selling market research publishers choose to be distributed through our platforms
- The first result in a 'market research' Google search
- Diverse content provisioning for nearly 30 verticals
- Leveraging expertise for taxonomy and indexing strategies to direct buyers to the right reports

MarketResearch.com has been a leader in the market research industry for over **15** years.

## More Buyers

Every day, an average of **10,000 customers** visit MarketResearch.com. Our job is to help get your products in front of them. We attract hard-to-reach customers who may not shop at single-publisher sites, creating new channels for your business. We can also extend your reach to our database of over **600,000 existing contacts** who have already told us their market research needs. By increasing your exposure, we can help you open new markets, reach new customers, and grow your business.

Reach



# Relationships

## Your New Global Team

### Relationship Managers

- Designated point of contact for all questions about the entire relationship
- Your internal champion for your reports and sales opportunities

### Sales & Research Specialists

- Possess industry-specific knowledge and expertise
- Are experts at understanding client needs and translating them into the right purchases
- Help you reach companies in relevant industries that you may be overlooking
- Help guide clients needing assistance from an objective source before purchasing

### Application Specialists

- Provide in-depth training for platform users to ensure efficient customer usage, client satisfaction and product growth
- Work with partners and customers to achieve growth with our subscription revenue model and platforms

### Marketing Team

- Send continual targeted messages to customers as new titles are published to maximize sales opportunities for our partners
- Create enhanced outreach opportunities

In addition to assisting customers, our team provides that essential “human touch” needed to close deals and grow your business. With corporate offices in Washington, DC, New York City and London, and a well-established international footprint, our organization reaches customers around the globe, and our publishers see the results. Since MarketResearch.com’s launch, we have sent **tens of millions of dollars in royalty checks to publishers.**

Our team is committed to nurturing long-lasting relationships with not only customers, but also our publishers, to provide you with growth and opportunity.



## Enterprise Solutions

Partnering with MarketResearch.com puts your products into innovative platforms to reach new clients. MarketResearch.com offers various new delivery technologies, including:

## Superior Reporting Tools

With MarketResearch.com, you'll never lose control of your distribution information flow. We provide publishers with reporting tools to monitor and analyze performance:

- Monthly transaction summary reports offer insight into the geographic coverage of your sales
- Quarterly "Publisher Value Reports" offer insight into how customers utilize your reports

Publisher Knowledge Center	<ul style="list-style-type: none"><li>• Subscription-based platform that guarantees a consistent revenue stream by offering customers access to your library of products for a pre-determined fee.</li><li>• Allows you to increase client engagement and account penetration, leading to higher-value opportunities.</li></ul>
Profound	<ul style="list-style-type: none"><li>• Committed-revenue solution offering customers access to sliceable reports.</li><li>• Allows customers to purchase chapters, tables and charts individually for a pro-rated section price.</li><li>• Reaches over 5,000 platform customers who may not visit websites to buy full reports.</li></ul>
Profound Highlights	<ul style="list-style-type: none"><li>• Allows mid market and small businesses to purchase report sections via credit card, opening up an untapped market for your products.</li></ul>
Academic	<ul style="list-style-type: none"><li>• Package your products for colleges and universities with subscription pricing, based on full-time student equivalent, to accommodate library budgets of all sizes.</li><li>• Join scores of top universities by investing in future revenue and brand awareness by offering your reports to students across the country.</li></ul>

## ABOUT MARKETRESEARCH.COM

Named one of America's fastest growing private companies by *Inc. Magazine*, MarketResearch.com has spent over a decade expanding and strengthening its brands. Our global team of industry experts has a unique and in-depth understanding of business professionals' information requirements and buying behavior, making us an indispensable mediator between publishers and customers. Partnering with MarketResearch.com provides synergistic possibilities that can help grow your business through increased brand awareness and additional revenue streams.

## CONTACT US

**Kelly Carlson**

Senior Vice President

1.240.747.3031

[publisherpartner@marketresearch.com](mailto:publisherpartner@marketresearch.com)

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